

## PageTraffic Awarded As Best Search Marketing Agency by Brands Academy

**Summary:** In January, 2013, PageTraffic was awarded as the Best Search Marketing Company in North India by Brand Academy. The award was presented to the company's CEO Navneet Kaushal by the respected veteran cricketer Krishnamachari Srikkanth at a gala event in New Delhi.

PageTraffic is one of the foremost digital search marketing agencies in India and has received numerous awards and recognitions for its across the board excellence. In fact, this is the second year in a row that the company has been awarded in the category. PageTraffic's continued success is a testimony to its commitment toward its clients.

The award is conferred by BIG Brands Research which is one of the largest market research companies in India today. They have been striving to recognise companies that have achieved excellence in their segments and raised the service standards in general. The stringent screening procedure and the associated prestige have made Brands Academy the most sought after recognition in the service industry.



“ I am glad that we have continued to excel second year running. The competition has increased manifold and search has become more complex, but we have never compromised our process and dedication to client satisfaction. This award is a confirmation that there are no short cuts to excellence,” said Navneet Kaushal. ”

Set up in 2002, PageTraffic has been celebrating decade of leadership this year. Going beyond helping their immediate clients, PageTraffic has been educating webmasters, entrepreneurs and students alike. PageTraffic has big brands as well as small businesses among its clients. The search marketing leader is trusted to deliver the most rewarding ROI across the whole spectrum.

PageTraffic was represented at the best of industry conferences in 2012, such as Click Asia Summit, Search Engine Strategies, TFM&A & SEMPO. Dedicated to spread awareness about the search marketing industry in India, PageTraffic has been invited to numerous campuses around the country including IITs, Galgotia Business School, NIMS, IIT etc.

Mr. Kaushal is upbeat about the digital industry in India and proclaims that exciting times are coming. "The Indian search marketing sphere has grown to a whole new level during the last couple of years. I will still say the best times are ahead of us," said Navneet Kaushal.

The agency is known for its [SEO services](#), upgraded [web design services](#) and launched [SEO/SEM Training & Consultation services](#).

### About PageTraffic

PageTraffic is one of the most respected [search marketing agency](#) in India today. Having started in 2002, PageTraffic has already worked for more than 2000 clients across 22 countries. PageTraffic helps businesses achieve top ten rankings, get qualified traffic and generate exponential sales.

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