

# PageTraffic Announced as Best SEO Company on CrowdReviews.com

EINPresswire.com/ -- SANTA FE, NM--(Marketwired - March 24, 2016) - CrowdReviews.com, the leading provider of online marketing service reviews, has named PageTraffic as the best search engine optimization agency based on customer reviews and feedback. PageTraffic has achieved their top spot within the rankings based on customer reviews and their performance across the five areas in the algorithm. Those offering SEO solutions to businesses and professionals are invited to CrowdReviews to register or claim their profile and to invite their customers to leave a review on the quality of service provided to them.



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In order to determine the placement of SEO companies within the rankings the platform utilizes a transparent algorithm based on five primary factors. These five primary factors consist of smaller sub-factors which influence a company's overall score in each area. The five primary factors include review strength, reputation strength, reviewer strength, profile strength, and verified status. Review strength is the largest factor in the algorithm, enabling the crowd to determine how companies are placed within the rankings based on their reviews. Both providers and customers of SEO services are able to view the factors used to determine

placement on the rankings.

CrowdReviews.com encourages those reviewing SEO companies to attach a LinkedIn profile when leaving their review in order to add additional credence to their review, allowing for visitors to ensure that the review has been written by an actual customer of SEO services. Reviewers are able to select whether to attach their name to the review, or to leave a review anonymously. While there is a choice on this matter, more weight is applied on reviews made by those which choose to attach their name to a recommendation or complaint.

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