



































Our Popular SEO Packages

Our SEO Pricing Start From:

₹ **60,000** for 6 months *

| | Bronze | Silver | Gold | Platinum |
|--|--|--|--|--|
| Number of sites optimized | 1 | 1 | 1 | 1 |
| REVIEW AND ANALYSIS | | | | |
| In-depth Site Analysis | ✓ | ✓ | ✓ | ✓ |
| Competition Analysis | - | ✓ | ✓ | ✓ |
| Keyword Researched and Finalized | ✓ | ✓ | ✓ | ✓ |
| Initial Rank Report | ✓ | ✓ | ✓ | ✓ |
| Number of keywords / terms | 10 | 25 | 50 | 100 |
| ON PAGE OPTIMIZATION | | | | |
| Header Tags Optimization | ✓ | ✓ | ✓ | ✓ |
| | Includes titles, meta descriptions & keywords optimization | Includes titles, meta descriptions & keywords optimization | Includes titles, meta descriptions & keywords optimization | Includes titles, meta descriptions & keywords optimization |
| HTML Code Cleanup & Optimization | ✓ | ✓ | ✓ | ✓ |
| W3C Validation | ✓ | ✓ | ✓ | ✓ |
| | XHTML & CSS validation | XHTML & CSS validation | XHTML & CSS validation | XHTML & CSS validation |
| Internal link structuring and optimization | ✓ | ✓ | ✓ | ✓ |
| | Includes In Context links, footer links | Includes In Context links, footer links | Includes In Context links, footer links | Includes In Context links, footer links |
| Content rewriting | ✓ | ✓ | ✓ | ✓ |
| | Through Latent | Through Latent | Through Latent | Through Latent |

| | Semantic Indexing | Semantic Indexing | Semantic Indexing | Semantic Indexing |
|---|---|---|---|---|
| H tags optimization |  H1, H2 & H3 tag optimization |  H1, H2 & H3 tag optimization |  H1, H2 & H3 tag optimization |  H1, H2 & H3 tag optimization |
| Image & Hyperlink Optimization |  Alt tags, Anchor text & Titles |  Alt tags, Anchor text & Titles |  Alt tags, Anchor text & Titles |  Alt tags, Anchor text & Titles |
| Robots.txt Creation/Analysis |  |  To aid search engine crawler & reduce 404 errors |  To aid search engine crawler & reduce 404 errors |  To aid search engine crawler & reduce 404 errors |
| HTML Sitemap |  Creation & optimization |  Creation & optimization |  Creation & optimization |  Creation & optimization |
| XML Sitemap |  Creation & Submission in Google, Yahoo! & Bing |  Creation & Submission in Google, Yahoo! & Bing |  Creation & Submission in Google, Yahoo! & Bing |  Creation & Submission in Google, Yahoo! & Bing |
| Google Webmaster Tools |  Account Setup & Monitoring |  Account Setup & Monitoring |  Account Setup & Monitoring |  Account Setup & Monitoring |
| Bing Webmaster Tools |  |  Account Setup & Monitoring |  Account Setup & Monitoring |  Account Setup & Monitoring |
| Google Analytics |  Account setup & integration |  Account setup & integration |  Account setup, integration, funnel creation & Goal setting |  Account setup, integration, funnel creation & Goal setting |
| OFF PAGE OPTIMIZATION (SPREAD OVER 6 MONTHS) | | | | |
| Directory Submission | 200 All submissions made to free web directories | 500 All submissions made to free web directories | 1000 All submissions made to free web directories | 1800 All submissions made to free web directories |
| Guaranteed Back links | 40 Theme based | 100 Theme based | 150 Theme based | 200 Theme based |

| | links only, in the PR range of 1-6 | links only, in the PR range of 1-6 | links only, in the PR range of 1-6 | links only, in the PR range of 1-6 |
|--------------------------------------|---|--|--|--|
| Article Writing & Submission | 6 | 10 | 12 | 18 |
| | Each article submitted to 100 article directories | Each article submitted to 100 article directories | Each article submitted to 100 article directories | Each article submitted to 100 article directories |
| Press Release Submission | - | 6 | 12 | 15 |
| | | Free PR writing & submissions to 50 PR distribution sites each | Free PR writing & submissions to 50 PR distribution sites each | Free PR writing & submissions to 50 PR distribution sites each |
| Social Bookmarking | 200 | 500 | 1000 | 1500 |
| | Site submitted to top social bookmarking websites | Site submitted to top social bookmarking websites. | Site submitted to top social bookmarking websites. | Site submitted to top social bookmarking websites. |
| Web 2.0 & Social Media Optimization | - | - | ✔ | ✔ |
| | | | Account creation & promotion across Facebook, MySpace, LinkedIn, etc | Account creation & promotion across Facebook, MySpace, LinkedIn, etc |
| RSS Feeds | - | - | ✔ | ✔ |
| Blog comments writing & submissions | - | - | - | 60 |
| MONTHLY REPORTING | | | | |
| SEO Overview Report | ✔ | ✔ | ✔ | ✔ |
| Search Engine Ranking | ✔ | ✔ | ✔ | ✔ |
| Directory Submission Report | ✔ | ✔ | ✔ | ✔ |
| Article Submission Report & Updation | ✔ | ✔ | ✔ | ✔ |
| Google Analytics Analysis Report | ✔ | ✔ | ✔ | ✔ |
| CUSTOMER SUPPORT | | | | |
| Email | ✔ | ✔ | ✔ | ✔ |

| | | | | |
|--|---|---|---|---|
| Chat | - | ✓ | ✓ | ✓ |
| Telephone | - | - | ✓ | ✓ |
| PT Client Center (24/7 Live Project Tracking) | ✓ | ✓ | ✓ | ✓ |



Need an answer now?

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Call us at +91-11-64621444, or [email](#) a PageTraffic representative

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