

PageTraffic Wins At Red Herring Top 100 Asia Awards

Summary: On October 19, 2011, PageTraffic became one of the first Indian SEO agencies by winning the prestigious Red Herring 100 Asia 2011 Award. PageTraffic CEO Navneet Kaushal received the award at the ceremony in Hong Kong in the presence of hundreds of founders and heads of technology companies.

PageTraffic, a leading Indian SEO agency, got the distinction of winning the Red Herring 100 Asia Award 2011. The award recognizes PageTraffic's global footprint, stellar service standards, positive reviews and consistent success in meeting client's marketing objectives.

PageTraffic was awarded at an event in Hong Kong in the presence of founders and CEOs of hundreds of leading companies from Asia. Navneet Kaushal, CEO, Page Traffic, received the award and credited the agency's unwavering service standards and solid growth as major winning factors.

2011 has been a great year for PageTraffic with opening of new offices in Mumbai and London. It already has offices in New Delhi, Noida and Chicago. "The competition was tough and it was a prestigious award to win, so we are pretty upbeat about it. It is an honor to emerge as a winner," said Navneet Kaushal.



For this year's awards, winners were chosen from 228 finalists who made their presentations to a group of venture capitalists, investors and entrepreneurs. All these finalists were first assessed based on their technological innovation, management strength, market size, investor record, customer acquisition, and financial health. The stringent standards have made it one of the most prestigious awards today.

“**Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring.**”

"After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe PageTraffic embodies the vision, drive and innovation that define a successful entrepreneurial venture. PageTraffic should be proud of its accomplishment, as the competition was very strong."

For PageTraffic, reviews have always been positive, both from clients and industry experts. "Many of our innovations have become industry standards now. We were the first to launch a white label project management system for our resellers. Our [digital marketing blog](#), launched in 2006, has more than 7000 subscribers today. Our services are built around our client's objectives and ways

of keeping them ahead of the competition," added Navneet Kaushal.

The agency has recently expanded its [SEO services](#), upgraded [web design services](#) and launched [SEO/SEM Training & Consultation services](#). This award reinforces PageTraffic as one of India's favorite SEO agencies.

About PageTraffic

PageTraffic founded in 2002 is a premier SEO agency with head office in New Delhi and sales offices in Chicago, London, Noida and Mumbai. Trusted for result-oriented and effective SEO services, Page Traffic provides search engine optimization, web design, social media and PPC management services. The company has above 700 satisfied clients from all over the world.

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