

PageTraffic to Host Social Media for SEO Event at Social Media Week Mumbai

Summary: The SEO and Digital Search Marketing agency, PageTraffic will be hosting 'Social Media for SEO' event in the upcoming Social Media Week. The event will be held at Bluefrog club, Mumbai on September 27, between 11:00am to 12:00pm.

PageTraffic is set to host '[Social Media for SEO](#)' event in Social Media Week, Mumbai 2013. The event will be held at Bluefrog club on September 27. Navneet Kaushal, CEO and Founder PageTraffic, will share his insights on the best practices for social media optimization and how businesses can optimize the impact of social media to improve their rankings.

Speaking more about the upcoming event, Navneet Kaushal said, "We know that social media has become an integral part of all our marketing strategies. Whether you are a SME, small-level service store or a big brand, social media can add to your bottom line. And it has become an essential part of our SEO efforts also. At Social Media for SEO event, to be held in Mumbai on 27 September, we will get into the details of social media optimization practices and impact on improving the rankings."

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Social Media Week is an international media platform held across five continents of Europe, North America, South America, Africa and Asia. Edition 2013 is the fifth year of the event which welcomes thousands of global attendees. [PageTraffic Buzz](#) is the Digital Media Partner of SMW, which is being organized for the first time in India between 23-27 September in Mumbai.

Talking further about the Social Media Week, Navneet said, "It feels great to be a part of Social Media Week, which actually focuses on changing marketing & communication trends. Renowned industry experts will be sharing their experience & expertise with the attendees at the SMW, Mumbai 2013. We are looking forward to contribute our share of knowledge & acquire some relevant insights from other experts."

Social Media for SEO event will be collaborative and participative in nature. The event will focus on the best practices for social media such as quality content generation, link building, infographics, and whitepapers. It is recommended for SEO experts, entrepreneurs, Internet marketers, and social media professionals. To register for the Social Media for SEO event, visit this link: [smwsocialSEO](#).

About PageTraffic

PageTraffic is an award winning digital marketing Agency which helps its clients stay on top of the Internet search. It assists its clients in every aspect of establishing an online business from website designing to SEO services and leveraging on the benefits of social media. To know more about PageTraffic and its services visit <http://www.pagetraffic.com>

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