

PageTraffic's Navneet Kaushal to speak at Search Engine Strategies (SES) New Delhi

Summary: Today SES events bring around the world bring together thought leaders, industry experts, private consultants and search engines representatives on one platform.. Breaking news from by Pagetrafic Web-Tech/ in search marketing agencies,PageTraffic, Web sites / Internet.

“ **The session on “How to get started with SEO” will cover all you need to know about the basic of SEO – how search engine spiders work, best practices to boost site’s visibility, how to measure a site’s success and a lot more.** ”

The very first Search Engine Strategies conference in India will be held on 4-5 December in Gurgaon. Navneet Kaushal, CEO of PageTraffic, will be speaking at the event on the first day. SES is known to attract search-marketing professionals, marketers, entrepreneurs, bloggers and executives from all over India.

A leading search engine strategist with over 10 years of experience, Navneet is also the editor of a popular blog, PageTraffic Buzz, with over 4000 subscribers, where he shares his search engine expertise. Navneet is featured at numerous sites. Some of the more recent ones are Web Pro News, Search Newz, Website Notes, DevWebPro, SEO Article, and Web Help Now among many others. He is also an active member and contributor of SEMPO (APAC), serves on Advisory Council of DMAi and is also a charter member of TiE where he shares his knowledge and experience.

PageTraffic is one of the most awarded search marketing agencies in India today. Having started in 2002, the company has worked for more than 1500 clients spread over India, North America, Europe and Australia. Its 80 members are spread across 5 global offices in New Delhi, Chicago, London, Noida and Mumbai.

Founded in 1999, SES today is one of the leading search and social marketing event in the industry. Today SES events bring around the world bring together thought leaders, industry experts, private consultants and search engines representatives on one platform.

About PageTraffic

PageTraffic founded in 2002 is a premier SEO agency with head office in New Delhi and sales offices in Chicago, London, Noida and Mumbai. Trusted for result-oriented and effective SEO services, Page Traffic provides search engine optimization, web design, social media and PPC management services. The company has above 1500 satisfied clients from all over the world.

Contact Details:

New Delhi:

15th Floor, Eros Corporate Tower
Nehru Place
New Delhi -110019
Ph: 91-11-64621444
Fax: 91-11-64621555

Chicago:

1900 West Chicago Ave
Chicago, IL 60622
Ph (Toll-Free US): 800-718-7603
Outside US: 1-704-380-0113

London:

145 - 157 St John Street,
London
EC1V 4PW
Ph.: 020-8144-2603

Email: marketing@pagetraffic.in
Website: <http://www.pagetraffic.in>