

PageTraffic Wins Award for Best SEO Company in North India

Summary:

On January 19, 2012, PageTraffic won the prestigious Brands Academy Award for the Best SEO Company in North India. The award was presented to PageTraffic CEO Navneet Kaushal by Member of Parliament Shri Shashi Tharoor.

PageTraffic, the leading Indian SEO agency, has won the award for Best SEO Company in North India at Brands Academy Business Excellence Awards. PageTraffic was chosen for the award because of its general excellence across all service categories and specific achievements in the SEO industry.

The award is instituted by one of the largest market research companies in India, BIG Brands Research. The goal is to recognize companies that are doing exceptional work and raising the service standards in their industries. PageTraffic CEO Navneet Kaushal received award from Member of Parliament Shri Shashi Tharoor at the event in New Delhi.



This marks a great start to the year for PageTraffic, who have recently been awarded by Red Herring and topseos too. “We have been making small innovations since last nine years. It is good to see that our efforts are being recognized and rewarded,” said Navneet Kaushal.

Congratulating the winners, Mr. Shashi Tharoor said that achieving service excellence in such hard economic times is truly commendable. The awards, given annually, after extensive research is based on customer feedback across numerous categories and locations.

PageTraffic has been on the growth path with the opening of new offices in Mumbai and London in 2011. With presence in New Delhi, Noida and Chicago already, the company aims to better serve its Indian and European clients. In fact, India majorly features in the company’s expansion plans.

Mr. Kaushal was positive about the dot com industry in India and said, “We are in the middle of very exciting times in the Indian internet industry. New e-commerce businesses are being launched every day and offline businesses are seeing the value in a solid online presence. This is one industry which has been unaffected by the slowdown and we are hoping for a better growth rate in 2012,”

The agency has recently expanded its **SEO services**, upgraded **web design services** and launched

SEO/SEM Training & Consultation services. This award reinforces PageTraffic as one of India's favorite SEO agencies.

About PageTraffic

PageTraffic founded in 2002 is a premier SEO agency with head office in New Delhi and sales offices in Chicago, London, Noida and Mumbai. Trusted for result-oriented and effective SEO services, PageTraffic provides search engine optimization, web design, social media and PPC management services. The company has above 800 satisfied clients from all over the world.

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